

Instruction on How to Apply for BBC 2026

Welcome to the Bangkok Business Challenge Competition 2026

This guide provides step-by-step instructions for completing and submitting an application for the **BBC2026**. **Applicants are requested to review all steps carefully before beginning the application process.** The application takes six easy steps, from logging in to final submission.

Before applying, please ensure that you:

- **Please note** that each team may create only one account per email address.
The account creator will be the team's main contact and receive all official communications.
- The application is auto-saved. You can return anytime using your login.

Application Deadline: **Sunday, March 15, 2026, at 11:59 PM [Bangkok Time]**

Personal Data Protection Act [PDPA] Compliance

Each team member is required to complete their own personal information. Please click the **Invite** button to invite team members to access the application and submit their details independently.

Step 1: Access the Application System

1. Access the application portal via the following link:
<https://app.sasin.edu/apply/bbc2026>
2. Sign in or create an account if prompted.

Step 2: Team Information

Please complete all required fields accurately:

- *Team Name*
- *Team Description* [brief overview of the team]
- *Country* [country of the affiliated university]
- *Educational Institution* [do not enter faculty or department names]
If your institution does not appear in the list, please contact: data@sasin.edu or bbc@sasin.edu
- *Industry* [industry sector of your startup]
- *Capital Raised [USD]*: [Enter the total amount of capital raised]
[Your team must **NOT** have generated revenue or raised external capital beyond family and friends exceeding USD 100,000 prior to the 2025 calendar year.]
- *Team Logo*

Advisor Information

- *Advisor Title*
- *Advisor First Name*
- *Advisor Last Name*
- *Advisor Email*
- *Advisor Phone Number*

Step 3: Team Members' Information

All team members must be invited to complete their own information within the system.

Personal Information

- *First Name*

- *Last Name*
- *Date of Birth*
- *Email Address*
- *Phone Number*

Citizenship [If you hold more than one citizenship, please click + to add additional entries.]

- *Nationality*

File Naming Format

[TeamName]_[TeamMemberName].jpg

Example: SuperHeroTeam_JohnDoe.jpg

Education Information: Please provide clear and accurate information.

- *Level of Study*
- *Field of Study*
- *Country*
- *Institution*
- *Degree* [please specify degree title]
- Since: [Start Date]
- Until: [Graduation Date]

Step 4: Application Documents

PITCH DECK [PDF format only]

- The *first round* requires *online submission* of a pitch deck containing no more than 10 slides.
- Applicants are encouraged to follow the official pitch deck template.

Please follow this file-naming format when submitting your files:

[Team_Name]_PitchDeck.pdf

Ex. SuperHeroTeam_PitchDeck.pdf

Step 5: Review Your Application

Before submitting, please:

- Review all entered information carefully. Check spelling and accuracy.
- Confirm that all mandatory fields are completed.
- Ensure that all team members have completed their required sections by viewing the completion status of each team member in the **Team Member section**. If any information is missing, please notify the relevant member to update their details.

Applications with **incomplete** required information **cannot be submitted**.

Step 6: Submit the Application

- Click **Submit**.
- Wait for the confirmation message to appear.
- Please do not close your browser until the submission process is complete.

After Submission

- A submit page will be displayed.
- Applicants are suggested to save or screenshot the confirmation for future reference.
- ***The selected teams will be announced on 31 March via email to the address you provided***.

Need Assistance? If you encounter any issues during the application process:

- Refresh the page and try again, or contact us at bbc@sasin.edu

Important Notes [Please read the [Rules & Regulations](#)]