



## JUDGE'S EVALUATION FORM: SUSTAINABILITY AWARD ROUND

### Business Viability (100% of Total Score)

"For the business enterprise, sustainable development means adopting business strategies and activities that meet the needs of the enterprise and its stakeholders today while protecting, sustaining, and enhancing the human and natural resources that will be needed in the future."

CRITERIA (20% each)	JUDGE'S SCORES							
	1	2	3	4	5	6	7	8
<b>"NATURE":</b> <i>The physical and biological limits of Earth's ecological systems must be respected.</i> [Issues include: Environmental impact, resource use, waste, ecosystems and habitats, water, energy, and climate change]	<ul style="list-style-type: none"> <li>Negative impact on the Earth's ecosystems.</li> </ul>	<ul style="list-style-type: none"> <li>Neutral impact on the Earth's ecosystems.</li> </ul>	<ul style="list-style-type: none"> <li>Short-term positive impact on the Earth's ecosystems.</li> </ul>	<ul style="list-style-type: none"> <li>Long-lasting positive impact on the Earth's ecosystems.</li> </ul>				
<b>"ECONOMY":</b> <i>Societies, communities, and organizations need functioning economies to provide for their needs and to support their aspirations.</i> [Issues include: business model, market impacts, and innovation]	<ul style="list-style-type: none"> <li>Negative economic impact.</li> </ul>	<ul style="list-style-type: none"> <li>Neutral economic impact.</li> </ul>	<ul style="list-style-type: none"> <li>Limited positive economic impact.</li> </ul>	<ul style="list-style-type: none"> <li>Overwhelmingly positive economic impact.</li> </ul>				
<b>"SOCIETY":</b> <i>Social systems should be organized in ways that promote equality, fairness, resilience, and opportunity for all.</i> [Issues include: governance, equality, transparency, security, culture, and trust]	<ul style="list-style-type: none"> <li>Negative impact on society.</li> </ul>	<ul style="list-style-type: none"> <li>Neutral impact on society.</li> </ul>	<ul style="list-style-type: none"> <li>Limited positive impact on society.</li> </ul>	<ul style="list-style-type: none"> <li>Overwhelmingly positive impact on society.</li> </ul>				
<b>"WELLBEING":</b> <i>Human beings have the right to be to be safe, to have access to healthcare, and to have the opportunity for self-expression, self-development, and a good quality of life.</i> [Issues include: health, education, happiness, safety, family, and quality of life]	<ul style="list-style-type: none"> <li>Negative impact on an individual's wellbeing.</li> </ul>	<ul style="list-style-type: none"> <li>Neutral impact on an individual's wellbeing.</li> </ul>	<ul style="list-style-type: none"> <li>Limited positive impact on an individual's wellbeing.</li> </ul>	<ul style="list-style-type: none"> <li>Overwhelmingly positive impact on an individual's wellbeing.</li> </ul>				
<b>"INTEGRATION":</b> <i>Governance and management systems should strive to achieve optimal results across all four criteria</i> <i>(Nature-Economy-Society-Wellbeing) in an integrated way.</i> [Issues include: corporate values, strategy, and performance matrices]	<ul style="list-style-type: none"> <li>No attempt to include Nature-Economy-Society-Wellbeing concerns into its strategy or operations.</li> </ul>	<ul style="list-style-type: none"> <li>Attempts to include Nature-Economy-Society-Wellbeing concerns</li> <li>Has <u>not</u> embedded such concerns into its <b>core strategy</b>, resulting in relevant innovation and measurable outcome in <b>a few</b> of its operations.</li> </ul>	<ul style="list-style-type: none"> <li>Attempts to balance Nature-Economy-Society-Wellbeing concerns</li> <li>Has <b>embedded</b> such concerns into its <b>core strategy</b>, resulting in relevant innovation and measurable outcome in <b>many</b> of its operations.</li> </ul>	<ul style="list-style-type: none"> <li>Optimally balances Nature-Economy-Society-Wellbeing concerns</li> <li>Has <b>embedded</b> such concerns into its <b>core strategy</b> in a <b>comprehensive manner</b>, resulting in relevant innovation and measurable outcome in <b>nearly all</b> its operations.</li> </ul>				

Comments / Questions:

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