

JUDGE'S EVALUATION FORM: SUSTAINABILITY AWARD ROUND

Business Viability (100% of Total Score)

"For the business enterprise, sustainable development means adopting business strategies and activities that meet the needs of the enterprise and its stakeholders today while protecting, sustaining, and enhancing the human and natural resources that will be needed in the future."

CRITERIA (20% each)	JUDGE'S SCORES							
	1	2	3	4	5	6	7	8
<p>"NATURE": <i>The physical and biological limits of Earth's ecological systems must be respected.</i> [Issues include: Environmental impact, resource use, waste, ecosystems and habitats, water, energy, and climate change]</p>	The venture has a negative impact on the Earth's ecosystems.		The venture has a neutral impact on the Earth's ecosystems.		The venture has a short-term positive impact on the Earth's ecosystems.		The venture has a long-lasting positive impact on the Earth's ecosystems.	
<p>"ECONOMY": <i>Societies, communities, and organizations need functioning economies to provide for their needs and to support their aspirations.</i> [Issues include: business model, market impacts, and innovation]</p>	The venture has a negative economic impact.		The venture has a neutral economic impact.		The venture has a limited positive economic impact.		The venture has an overwhelmingly positive economic impact.	
<p>"SOCIETY": <i>Social systems should be organized in ways that promote equality, fairness, resilience, and opportunity for all.</i> [Issues include: governance, equality, transparency, security, culture, and trust]</p>	The venture has a negative impact on society.		The venture has a neutral impact on society.		The venture has a limited positive impact on society.		The venture has an overwhelmingly positive impact on society.	
<p>"WELLBEING": <i>Human beings have the right to be to be safe, to have access to healthcare, and to have the opportunity for self-expression, self-development, and a good quality of life.</i> [Issues include: health, education, happiness, safety, family, and quality of life]</p>	The venture has a negative impact on an individual's wellbeing.		The venture has a neutral impact on an individual's wellbeing.		The venture has a limited positive impact on an individual's wellbeing.		The venture has an overwhelmingly positive impact on an individual's wellbeing.	
<p>"INTEGRATION": <i>Governance and management systems should strive to achieve optimal results across all four criteria (Nature-Economy-Society-Wellbeing) in an integrated way.</i> [Issues include: corporate values, strategy, and performance matrices]</p>	The venture makes no attempt to include Nature-Economy-Society-Wellbeing concerns into its strategy or operations.		The venture attempts to include Nature-Economy-Society-Wellbeing concerns but has not embedded such concerns into its core strategy , resulting in relevant innovation and measurable outcome in a few of its operations.		The venture attempts to balance Nature-Economy-Society-Wellbeing concerns through embedding such concerns into its core strategy , resulting in relevant innovation and measurable outcome in many of its operations.		The venture optimally balances Nature-Economy-Society-Wellbeing concerns through embedding such concerns into its core strategy in a comprehensive manner , resulting in relevant innovation and measurable outcome in nearly all of its operations.	

Comments / Questions: